



Comox by the Sea Shellfish and Seafood Celebration 2017 BC SHELLFISH & SEAFOOD FESTIVAL

Sunday, June 18, 2017, 11:00 am – 5:00 pm, Filberg Lodge, Comox, B.C.

In partnership with the BC Shellfish Growers Association, the Comox Business in Action, and Comox Valley Economic Development and Tourism, the 11th annual BC Shellfish and Seafood Festival continues to be recognized as a world class event that celebrates and promotes the high quality and distinctive flavour of West Coast seafood products.

Overview

The Comox by the Sea Shellfish and Seafood Celebration will feature the touch, tastes, and sounds of BC's best shellfish and seafood products, presented by innovative producers and renowned chefs, supported by aquaculture industry suppliers and educational institutions. The Celebration will feature:

- **Shellfish and Seafood Tasting Booths**
- **Chef Cooking Demonstrations**
- **Fanny Bay Oyster Shucking Championship and the Best Chowder Competition**
- **Interactive and Educational Displays and Booths**
- **Live Music, and a Beer and Wine Garden**

The event has 2,000+ people walk through the front gates. Proceeds raise funds for the *Aquaculture Technician Program* at North Island College, which supports a holistic approach to aquaculture training from species to systems.

Marketing Campaign

An extensive multi-media marketing campaign has been implemented for the Festival. The campaign incorporates traditional print advertising, online marketing, media generation, contests and more.

Get Involved

Comox by the Sea Shellfish and Seafood Celebration is seeking aquaculture industry, producers, suppliers, and the restaurant industry offering shellfish or seafood products to participate by offering:

- Interactive Display, Exhibit, or Demo
- Shellfish or Seafood Tastings: featuring a dish with product from a BC seafood producer.
- Cooking Demonstrations

If you are interested in participating in the Comox by the Sea Shellfish and Seafood Celebration, please complete the Participation Agreement below.



**Comox by the Sea Shellfish and Seafood Celebration
2017 VENDOR PARTICIPATION AGREEMENT**

Sunday, June 18, 2017, 11:00 am – 5:00 pm, Filberg Lodge, Comox

PARTICIPANT NAME _____
COMPANY NAME _____
ADDRESS _____
PHONE _____ EMAIL _____

PLEASE CHECK ONE OR MORE OF THE FOLLOWING VENDOR PARTICIPATION OPTIONS:

- Shellfish or Seafood Tasting Booth** **Costs:** 20:80 profit split
- Interactive Display/Exhibit Booth** **Costs:** \$200 to attend
Non- Profit: No Charge
- Fanny Bay Oysters Shucking Championship** **Costs:** No cost to compete
- Ocean Wise Chowder Challenge** **Costs:** No cost to compete

PLEASE PROVIDE PAYMENT DETAILS:
\$200 + GST for Interactive Displays/Exhibit Booths

VISA MASTERCARD CHEQUE (PAYABLE TO COMOX VALLEY ECONOMIC DEVELOPMENT)

NAME ON CARD: _____

CARD # _____ EXP: _____

I AGREE TO PARTICIPATE AS OUTLINED:

NAME & TITLE _____
SIGNATURE _____ Date _____

Please complete this registration form and return to Ashley; Fax 250-334-2414 or email ashley@discovercomoxvalley.com