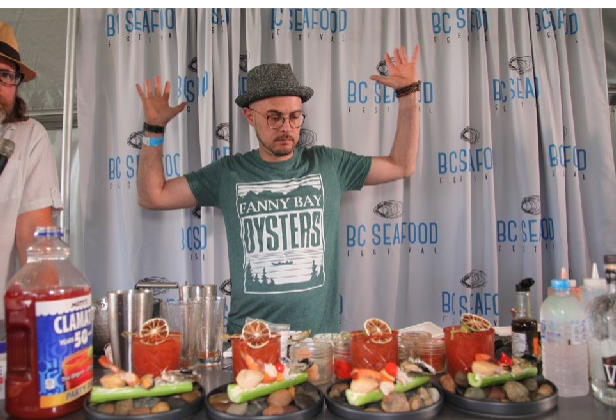


BC SEAFOOD FESTIVAL & EXPO

SPONSOR PACKAGE

JUNE 23-25, 2023 | MOUNT WASHINGTON - COMOX VALLEY | VANCOUVER ISLAND



Western Canada's Largest Seafood Festival
BCSeafoodFestival.com

SPONSORSHIP OPTIONS & BENEFITS

A robust and targeted series of top consumer and industry events and programs are available for sponsorship, providing businesses and organizations a distinct exposure & awareness.

Presenting Category Sponsor, starting at \$25,000

Events & opportunities include:

- 1 **Financial**
- 2 **Insurance**

Benefits include:

- Company name/logo on all applicable marketing materials, 100% size
- Company exposure at BCSeafoodFestival.com
- Exposure on festival social media channels and e-blasts
- Logo on hard copy Festival tickets (time-sensitive), all tickets
- Banners displayed at key Festival events
- Tickets to select events for staff, clients and guests
- First right of refusal for 2024 festival

Premier Event Presenting Sponsor \$10,000

Events & opportunities include:

- 1 **Gala Dinner**
- 2 **Shucked! Oyster Bar Happy Hour**
- 3 **MasterClass Event Series**
- 4 **Festival Chef Competition**
- 5 **Baked n' Boiled Kitchen Party**
- 6 **Bounty! A Brunch Seafood Cookout**
- 7 **Clam it Up Happy Hour**

Benefits include:

- Company name/logo on all applicable marketing materials, 75% size
- Company exposure at BCSeafoodFestival.com 75% size
- Exposure on festival social media channels and e-blasts
- Banners displayed at sponsored event
- Onsite display at sponsored event
- Tickets to select events for staff, clients and guests
- First right of refusal for 2024 festival

For more information email info@bcseafoodfestival.com

Please note: each event / opportunity listed on this page can only be sponsored by a single company



SPONSORSHIP OPTIONS & BENEFITS, CONT'D

Event Experience / Competition

Presenting Sponsor

\$5,000

Events & opportunities include:

- 1 **Entertainment**
- 2 **Chefs and Volunteers Opening Dinner**
- 3 **Individual MasterClass**
- 4 **Oyster Shucking Championship**
- 5 **Best Caesar of Festival Competition**
- 6 **Chowder Competition**
- 7 **Junior Chef Competition**

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 50% size
- Company exposure at BCSeafoodFestival.com or BCSeafoodExpo.com, 50% size
- Exposure on festival social media channels and e-blasts
- Onsite display at sponsored event
- Banners displayed at sponsored event

Program Sponsorship

\$2,500

Events & opportunities include:

- 1 **Chef Program**
- 2 **Volunteer Program**

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 25% size
- Company exposure at BCSeafoodFestival.com or BCSeafoodExpo.com, 25% size
- Exposure on festival social media channels and e-blasts

Associate or Corporate Sponsorships

\$1,000+ cash and/or in-kind

Events & opportunities include:

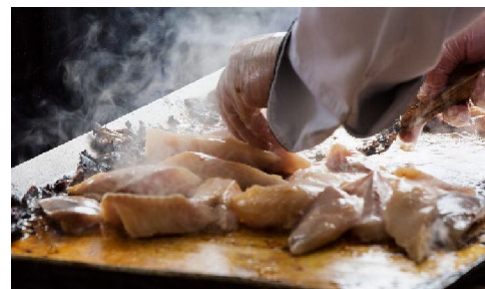
- 1 **Beer, Wine and Spirits Sponsors**
- 2 **Food Supplier Sponsors**
- 3 **Official Hotel Sponsors**

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 25% size
- Company exposure at BCSeafoodFestival.com or BCSeafoodExpo.com, 25% size

Additional Sponsorship Opportunities

Community or Industry Partnerships \$500 or Friends of the BC Seafood Festival up to \$500



For more information mail info@bcseafoodfestival.com

2023 SPONSORSHIP REGISTRATION

First Name: _____ Last Name: _____

Company: _____ Job Title: _____

Email: _____ Phone: _____

Address: _____

City: _____ Province/State: _____ Postal/ZIP: _____

Which event is your business sponsoring? _____

SPONSORSHIP OPTIONS

Price Total (\$)

Please see attached Sponsorship Option pages for detailed inclusions

Cash Sponsorship:

- | | | |
|---|----------|-------|
| <input type="checkbox"/> Associate or Corporate Sponsor | \$1,000 | _____ |
| <input type="checkbox"/> Program Sponsor | \$2,500 | _____ |
| <input type="checkbox"/> Experience or Competition Presenting Sponsor | \$5,000 | _____ |
| <input type="checkbox"/> Premier Event Presenting Sponsor | \$10,000 | _____ |
| <input type="checkbox"/> Presenting Category Sponsor | \$25,000 | _____ |
| <input type="checkbox"/> Other Sponsorship as Negotiated | | _____ |

In-Kind Support:

* in-kind sponsorships are available to preferred suppliers at a ratio of 3:1
(i.e. \$3k of in-kind value to \$1k sponsor value)

☐ Equipment ☐ Food / Beverage ☐ Prizes or Gifts ☐ Volunteers ☐ Contractor Services ☐ Other

Please elaborate on what you are able to provide in-kind:

In-Kind: _____

**please add 5% tax

Email to: info@bcseafoodfestival.com

eTransfer to: info@bcseafoodfestival.com

Please return form and make cheques payable to:

Seafood and Shellfish Festival Society

Total Amount (\$ CAD): _____

☐ CHEQUE ☐ VISA ☐ M/C ☐ CASH ☐ INVOICE

Credit Card #: _____

Expiry Date: _____

Name on card: _____

Billing Address: _____