



BC SEAFOOD FESTIVAL

SPONSOR PACKAGE

JUNE 21 - 23, 2024 | MOUNT WASHINGTON - COMOX VALLEY | VANCOUVER ISLAND



Western Canada's Largest Seafood Festival
BCSeafoodFestival.com

SPONSORSHIP OPTIONS & BENEFITS

A robust and targeted series of top consumer and industry events and programs are available for sponsorship, providing businesses and organizations a distinct marketing and awareness.

Presenting Category Sponsor, starting at \$25,000

Events & opportunities include:

- 1 Financial
- 2 Insurance

Benefits include:

- Company name/logo on all applicable marketing materials, 100% size
- Company exposure at BCSeafoodFestival.com
- Exposure on Festival social media channels and e-blasts
- Logo on hard copy Festival tickets (time-sensitive), all tickets
- Banners displayed at key Festival events
- Tickets to select events for staff, clients and guests
- First right of refusal for 2025 Festival

Premier Event Presenting Sponsor \$10,000

Events & opportunities include:

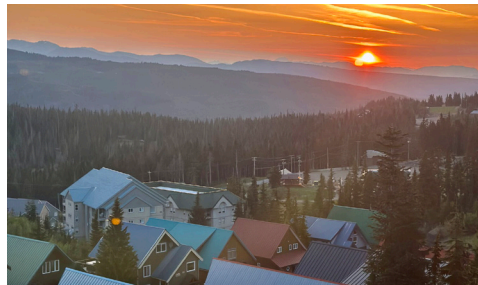
- 1 Gala Dinner
- 2 Shucked! Oyster Bar Happy Hour
- 3 MasterClass Event Series
- 4 Festival Chef Competition
- 5 Kitchen Party
- 6 Bounty! A Brunch Seafood Cookout
- 7 Clam it Up Happy Hour

Benefits include:

- Company name/logo on all applicable marketing materials, 75% size
- Company exposure at BCSeafoodFestival.com, 75% size
- Exposure on Festival social media channels and e-blasts
- Banners displayed at sponsored event
- On-site display at sponsored event
- Tickets to select events for staff, clients and guests
- First right of refusal for 2025 Festival

For more information email: info@bcseafoodfestival.com

Please note: Each event / opportunity listed on this page can only be sponsored by a single company.



SPONSORSHIP OPTIONS & BENEFITS, CONT'D

Event Experience / Competition Presenting Sponsor \$5,000

Events & opportunities include:

- 1 Entertainment
- 2 Chefs and Volunteers Opening Dinner
- 3 Oyster Shucking Championship
- 4 Best Caesar of Festival Competition
- 5 Chowder Competition
- 6 Junior Chef Competition

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 50% size
- Company exposure at BCSeafoodFestival.com, 50% size
- Exposure on Festival social media channels and e-blasts
- On-site display at sponsored event
- Banners displayed at sponsored event

Individual MasterClass Sponsor* \$2,500

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 25% size
- Company exposure at BCSeafoodFestival.com, 25% size
- Exposure on Festival social media channels and e-blasts
- On-site display at sponsored event
- Banners displayed at sponsored event

* 12 available

Program Sponsor \$2,500

Events & opportunities include:

- 1 Chef Program
- 2 Volunteer Program

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 25% size
- Company exposure at BCSeafoodFestival.com, 25% size
- Exposure on Festival social media channels and e-blasts

Associate or Corporate Sponsor \$1,000+ *cash and/or in-kind*

Events & opportunities include:

- 1 Beer, Wine and Spirits Sponsors
- 2 Food Supplier Sponsors
- 3 Official Hotel Sponsors

Benefits include:

- Company name/logo on all applicable marketing material (print, poster, website), 25% size
- Company exposure at BCSeafoodFestival.com, 25% size

Additional Sponsorship Opportunities

Community or Industry Partnerships \$500 or Friends of the BC Seafood Festival up to \$500

For more information email: info@bcseafoodfestival.com



2024 SPONSORSHIP REGISTRATION

First Name: _____ Last Name: _____
 Company: _____ Job Title: _____
 Email: _____ Phone: _____
 Address: _____
 City: _____ Province/State: _____ Postal/ZIP: _____
 Which event is your business sponsoring? _____

SPONSORSHIP OPTIONS	Price	Total (\$)
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Please see attached Sponsorship Option pages for detailed inclusions

Cash Sponsorship:

- | | | |
|--|----------|-------|
| <input type="checkbox"/> Associate or Corporate Sponsor | \$1,000 | _____ |
| <input type="checkbox"/> Individual MasterClass Sponsor | \$2,500 | _____ |
| <input type="checkbox"/> Program Sponsor | \$2,500 | _____ |
| <input type="checkbox"/> Event Experience / Competition Presenting Sponsor | \$5,000 | _____ |
| <input type="checkbox"/> Premier Event Presenting Sponsor | \$10,000 | _____ |
| <input type="checkbox"/> Presenting Category Sponsor | \$25,000 | _____ |
| <input type="checkbox"/> Other Sponsorship as Negotiated | | _____ |

In-Kind Support:

* in-kind sponsorships are available to preferred suppliers at a ratio of 3:1
 (i.e. \$3k of in-kind value to \$1k sponsor value)

- Equipment Food / Beverage Prizes or Gifts Volunteers Contractor Services Other

Please elaborate on what you are able to provide in-kind:

In-Kind: _____

Email to: info@bcseafoodfestival.com

eTransfer to: info@bcseafoodfestival.com

Alternatively, return form and make cheques payable to:
 Seafood and Shellfish Festival Society

PO Box 3444, 333 Hunt Place
 Courtenay BC, V9N 5N5

Total Amount (\$ CAD):** _____

- CHEQUE VISA M/C CASH INVOICE

Credit Card #: _____

Expiry Date: _____

Name on card: _____

Billing Address: _____

** please add 5% tax